

“Our reputation rides on the products we use. That’s why we insist on Novaflex.”

Lee Franciscus,
CEO, Franciscus Inc.

A roofer’s name is only as good as his materials. That’s why Franciscus Incorporated, a nationally recognized contractor operating in Ohio, is sold on Novaflex® metal roof sealants.

“Novaflex is better on metal-to-metal and metal-to-masonry than other sealants,” said founder and CEO Lee Franciscus. “Better on Kynar®, too. Ever since we first tried it, it’s been our number one choice.”

Novaflex provides superior flexibility and adhesion to metal, coated metals, wood, masonry, PVC and most common construction materials. It extrudes down to 0°F, becoming tack-free in 10 minutes and completely cured in up to two days. “And clean up is so much easier than when we used the competition,” said Lee.

But it’s performance over time that counts, because nothing cuts into profit like callbacks. “Since we’ve used Novaflex we haven’t had any callbacks,” said Lee. “Novaflex costs the same as the competition, so we’re paying the same price for a much better product.”

Call 800-380-0138 for a free sample of Novaflex and find out for yourself.



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