



**FOR IMMEDIATE RELEASE**

***Novagard Solutions introduces NOVAFLEX® Metal Roof Sealant for Commercial and Residential Metal Roofing Applications. NOVAFLEX® Metal Roof offers superior performance and adhesion and also ease of use and cleanup than traditional solvent based or polyurethane sealants.***

CLEVELAND, OH, October 11, 2011 – Novagard Solutions™ Inc., a leading global provider of engineered chemical products serving the needs of window, door and siding dealers, building material wholesalers and contractors, has expanded its offering of sealants serving the building material industry with the launch of NOVAFLEX® Metal Roof Sealant for commercial and residential metal roofing applications. Introduced for general sales at the METALCON International 2011 trade show in Atlanta, GA, October 11 – 13, the specially engineered silicone metal roof sealant (100% solids) has been shown to offer superior adhesion to Kynar® coated metal, steel and aluminum metal roof substrates than traditional roofing sealants.

Testing of NOVAFLEX® silicone Metal Roof Sealant demonstrates that it offers improved benefits of superior UV resistance, superior weatherability, outstanding adhesion to Kynar® coated metal roof substrates, a tack free time less than 15 minutes, total cure in as little as 24 hours and has shrinkage on cure of 1 to 4%, extrudes easily down to 0° F and is mildew resistant. The combined effect of these features offers metal roof installation or metal roof repair applications with a superior technology sealant adhesive system and for the contractor offers superior ease of use and cleanup. This sealant is VOC compliant, meeting CARB and OTC Regulations.

“For more than 30 years, Novagard Solutions™ has been developing new engineered products for all types of applications in the construction industry, including window & door, trim, siding, gutter and metal roof applications, and this product offers an exciting new entry to our product offerings”, said Michael S. Sylvester – Founder and CEO. “The motto, Engineered Products...Innovative Thinking, further expresses our goal of providing not only products, but solutions to our valued customers. We are registered to ISO 9001:2000 and ISO/TS 16949:2002.”

If you are attending the METALCON International 2011 trade show in Atlanta, GA October 11 – 13, 2011, please visit the Novagard Solutions™ team at booth 612 on the main floor of the exhibition area.

**About Novagard Solutions™, Inc.**

Novagard Solutions™ Inc., with a legacy of exceptional quality and customer service exceeding 33 years, is a leader in supply of silicone and other advanced material products. Novagard Solutions™ is a leading-edge company providing engineered solutions to the automotive, building construction, solar, electrical, medical, general industrial and product assembly industries. Novagard Solutions™ focus has always been on exceeding their customers' expectations and at the same time providing opportunities for their employees to have rewarding careers. Novagard Solutions™ does this by delivering innovation in their products and service and by developing outstanding relationships with their valued customers. They deploy cutting edge technologies to products that meet the demanding requirements of all their global customers. Additional information is available at [www.novagard.com](http://www.novagard.com).

\*Kynar® is a registered trademark of Arkema Inc.